



July 16-17, 2010
Santa Barbara, USA



December 4-5, 2009
Crans-Montana, Switzerland

Global Nomadic Leaders™: How to identify, attract and coach them

Presented by Global Nomadic Executive coach, speaker and author,
Dr. Katrina Burrus, MCC, at MKB Conseil & Coaching
Founder of Global Nomadic Leadership Institute™

OVERVIEW

Amid accelerating change and globalization, companies are now more than ever recognizing that highly mobile global leaders are pivotal to an organization's success. In bottom-line terms, Human Resource professionals and executive coaches face the challenge of attracting, identifying, and leveraging the strengths of these Global Nomadic Leaders™ to sustain leadership excellence for the future of their multinational organizations. As business has become more and more complex so has the executive coach and Human Resource function requiring an understanding of global trends. What equips a leader to excel in a constantly changing environment, inspiring colleagues regardless of different nationalities, values, mindsets and expertise?

Global Nomadic Leaders™ are individuals whose developmental years have been marked by frequent geographic transitions and multiple cultural influences. They have developed a sense of belonging to both home culture and cultures of the host countries they lived in. As a result, elements from different cultures are blended, producing a "third" culture. Because this early experience of moving multiple times to various countries becomes part of their cultural identity, if you were to ask a *Global Nomadic Leader™* where s/he is from, it would take him/her a moment to answer. When these individuals assume leadership positions in the corporate world, they bring specific attributes that contribute to their mastery of constantly evolving global environment. But this may come at a cost. They might have unresolved grief, a sense of loneliness and a feeling of not belonging.

What unique characteristics can we learn from *Global Nomadic Leaders™*? And more importantly, how can we identify, attract and coach them?

KEY BENEFITS

This two-day intensive, experiential seminar is designed to provide you with the tools to develop and coach *Global Nomadic Leaders™* from all type of organizations to integrate cultural elements, embrace diversity, and feel grounded while keeping a highly mobile lifestyle. The specific steps involved in successfully supporting and developing *Global Nomadic Leaders™* will be conveyed through discussion, case studies, and interactive exercises. You will learn:

- How globalization is impacting leadership
- The differences between Global Nomadic Leaders and Expatriates Leaders
- What factors make certain individuals more flexible in the face of change
- Why Global Nomadic Leaders bring value to multinational corporations
- The specific needs of Global Nomadic Leaders and how to support them
- The core stabilizing influences for Global Nomadic Leaders



A Global Nomad herself, Katrina has a proven track record in coaching numerous international executives, across many sectors and industries. Her coaching career has taken her to Europe, Asia and the United States coaching leaders at UN, WTO, Nestle, Philip Morris, Novartis, UNAids etc.

Founder of MKB Conseil & Coaching and the Global Nomadic Leadership Institute™, she specializes in coaching Global Nomadic Leaders,™ Abrasive Executives and Emerging Talents. She teaches post graduate courses at various universities and facilitates workshops on these subjects.



LOGISTICS

- ✓ **Pilot** seminar tuition: **CHF 500.-** for a two-day seminar. Active participants accepted only on the pilot seminar.
- ✓ **In Crans-Montana, Switzerland**, the seminar will be held at **Hotel Olympic** (www.amadays.ch). Special conference rates have been arranged: **CHF 80.-/night** for single room including breakfast – just mention MKB Conseil & Coaching when you make your reservation (call +41 27 481 29 85 or Fax +41 27 481 29 53).

INFORMATION

Name: _____ First Name _____
Company: _____ Job position _____
Address: _____

Phone: _____ E-mail: _____

- I register for the intensive two-day **pilot** seminar **Global Nomadic Leaders™: How to identify, attract and coach them** held on **December 4-5, 2009** in Crans-Montana, Switzerland.
I guarantee that I will pay the tuition fees of CHF 500.- for a two-day **pilot** seminar in Crans-Montana.
- I register for the intensive two-day seminar **Global Nomadic Leaders™: How to identify, attract and coach them** held on **July 16-17, 2010** in Santa Barbara, California. More information will be forthcoming on the www.mkbconseil.ch website. I reserve a place for the July 16-17, 2010 two-day seminar in Santa Barbara, CA at drburrus@mkbconseil.ch.

Date: _____ Signature: _____

Terms & Conditions

FEES: Seminar fees must be paid prior to attending. The fee is per registrant, and is exclusive of VAT or other applicable taxes. Confirmation of registration will be sent to the applicant on receipt of seminar registration. Should a check be returned or credit card declined a fee of \$25.00 USD will be assessed for each occurrence. The seminar fee covers training and course materials. Seminars are conducted in English. Meals, lodging and transportation are the responsibility of the registrant and are not included in the seminar fee.

BANK: Payment to be made via bank transfer to MKB Conseil & Coaching Account N° 21596, Attn: Christophe Burrus, Bank Vontobel Genève SA, 6 Place de L'Université, 1205 Geneva, Switzerland. Swift: VONTCHZZXXX. CLEARING: 8757
IBAN CH80 0875 7000 0120 25 66 4 (CHF)
IBAN CH53 0875 7000 0120 25 66 5 (USD)

REFUND/CANCELLATION POLICY: Because of limited space and the difficulty of filling that space as the seminar approaches, refunds (minus a \$50.00 administrative processing fee) are made only if your space is filled by another registrant. Cancellations must be received in writing (email or letter). MKB Conseil & Coaching reserves the right to cancel or reschedule a seminar. In this situation every effort will be made to accommodate registrants on an alternative date. If the alternative schedule is not acceptable to the registrant, payment will be refunded in full.

PRIVACY: We do not sell, rent, or disclose your personal information to any third parties, unless required by law.

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